

FORMULA SAE COMPETITION CORPORATE SPONSORSHIP PACKAGE 2024



California State University Northridge

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**MATADOR
MOTORSPORTS**



TABLE OF CONTENTS

- 1** VALUE OF SPONSORSHIP
- 2** ABOUT US
- 3** HISTORY
- 4** LETTER FROM OUR PROJECT MANAGER
- 5** GOALS & OBJECTIVES

VALUE OF THE SPONSORSHIP

What we can offer you

- Visual brand awareness within the automotive and aerospace industry
 - Car livery
 - Clothing (t-shirts, jackets, polos)
 - Website and Social media
- Awareness among top engineering schools and students worldwide
- Opportunities to showcase products in real-world application

Engagement Opportunities

- Financial contributions to support the development of our race team
- Donations of supplies (tools, manufacturing materials, software)
- Discounts on your supplies and parts

Support for our team can be provided through various methods, including monetary donations, gifts, or company time and resources. All donations to our team are tax deductible, as The California State University, Northridge is a 501(c)3 organization.

ABOUT US



TEAM AND COMPETITION

Matador Motorsports, located at California State University Northridge, is a racing team operated by students. Comprising a diverse group of aspiring engineers, the team aims to apply their classroom education in a practical setting. We actively participate in the Formula SAE series competition, where we design, innovate, build, and test a scale formula-style vehicle. This competition allows team members to showcase their engineering skills by competing against other university teams worldwide, with an audience of over 5,000 industry professionals and senior college students.

This unique opportunity exposes our team to a broad network of potential mentors and future colleagues from some of the world's leading engineering firms and industries. Our students end up working for big companies such as Boeing, Northrop Grumman, and Haas, thanks to the invaluable experience gained at Matador Motorsports. The skills and knowledge they acquire while designing and building Formula-style vehicles are highly sought after in the automotive and aerospace industries. With a solid foundation in engineering principles and a track record of success in international competitions, Matador Motorsports alumni are well-equipped to excel in their careers. Their ability to collaborate, innovate, and solve complex engineering challenges ensures that they continue to make significant contributions to these renowned companies, further cementing CSU Northridge's reputation as a breeding ground for top-tier engineering talent.

HISTORY

Out of an average of 120 schools each year



2023 15th Place

13th in Endurance
12th in Design
13th in Cost



2021 5th Place

7th in Endurance
7th in Design



2017 7th Place

5th in Endurance
15th in Design
22nd in Cost



2016 12th Place

12th in Endurance
15th in Design
19th in Cost

LETTER FROM OUR PROJECT MANAGER

Hello everyone,

Our achievements in this past competition have laid a strong foundation for our team to continue being successful. Our future plans encompass not only participating in next year's competition, but also expanding our impact beyond the competition itself. We will engage in community outreach programs, share our knowledge and passion not just for motorsports but for engineering.

Matador Motorsports is filled with passionate and driven individuals, all with the goal of becoming great engineers. It is a remarkable collective of talented undergraduate engineers who come together to design, construct, and compete with a Formula style internal combustion vehicle at a esteemed international Formula SAE competition. This year, we are determined to surpass all previous achievements and set new records in terms of innovation and speed.

By joining hands with our team as a sponsor, you will not only contribute to our growth as individuals and engineers but also provide us with invaluable opportunities to connect with potential employers, mentors, and friends. Your partnership will open doors to new networks and foster meaningful relationships that will positively impact our professional and personal development. Should you have any inquiries or require further information, please do not hesitate to reach out to us. We are more than willing to address any concerns you may have and provide additional details about our team and its endeavors.

Our accomplishments wouldn't be possible without the generous support of CSUN, our incredible advisor, alumni, sponsors, and all of our supporters. Your belief in our abilities and encouragement have been the driving force behind our achievements. On behalf of the 2023-2024 team, I extend our heartfelt gratitude for your continued support.

Thank you for considering our request for sponsorship. We are excited about the potential of this partnership and the positive impact it can have on our team and the broader community. We genuinely look forward to working closely with you.

With sincerest gratitude and warm regards,

Elizabeth Murillo (She/Her/Hers)
Matador Motorsports, Project Manager
Mechanical Engineering
Class of 2024



GOALS & OBJECTIVES

COMPLETE CAR

Our primary goal is to cultivate a thriving engineering community that possesses the necessary confidence, experience, and readiness to embrace future challenges. To achieve this, we will prioritize engaging in fulfilling technical endeavors, while upholding efficient engineering practices. Additionally, we aim to enhance our community by restructuring design reviews, fostering better communication and understanding across subteams, and strengthening our bonds.

BRING HOME THE GLORY

As we aspire to dominate the track this year, we sincerely seek your assistance in helping us achieve this ambitious goal. Together, we can propel our team to new heights of success!



SPONSORSHIP TIERS

Custom packages are available.

	BRONZE \$1,000	SILVER \$5,000	GOLD \$10,000	PLATINUM +\$20,000
	SMALL	MEDIUM	LARGE	LARGE
LOGO ON MERCHANDISE AND CAR	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LOGO ON WEBSITE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
STUDENT RESUME DATABASE		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CUSTOM TEAM PLAQUE			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CUSTOM ADVERTISEMENT				<input checked="" type="checkbox"/>

Donations can take many forms. Financial donations, product donations, product discounts, or service time are all valid & accepted forms of donation. Whether donations are monetary or material in form, they will be considered and placed in the appropriate category based on your estimate of monetary value.

DONATION FORM

Contributions to the Society of Automotive Engineers for the Formula Senior Design Project provide the necessary resources for the students engaged in the project to acquire the necessary materials and services. Each year, the Formula SAE team – Matador Motorsports – designs, builds, tests, and competitively races a single-seat open-wheel race car. This in-depth and hands-on educational program develops the knowledge, creativity, and problem-solving abilities of engineering students by enabling them to draw upon their years of education to answer a complex, real-world design and manufacturing challenge. Matador Motorsports attracts some of the most hardworking, motivated, and results-oriented engineering students produced by CSUN.

Contributions to support this project and the Mechanical Engineering students at California State University, Northridge, can be made as follows:

GIFTS BY CHECKS:

Please make checks payable to

“California State University, Northridge Foundation” or “CSUN Foundation”

Please note in the memo to designate this gift to:

“Formula Society of Automotive Engineers (SAE) Vehicle Fund – Formula (A7311)”

Checks should be sent to:

California State University, Northridge Foundation

18111 Nordhoff Avenue – University Hall 110

Northridge, CA 91330-8296

GIFTS BY CREDIT CARD:

Gifts can also be made through the Foundation’s giving website at:

engage.csun.edu

Using the “**Find a Fund**” feature, type “**Formula Society of Automotive Engineers (SAE)**”

Your family and friends can then finish their transactions online.

Gifts will be receipted by the Foundation as a tax-deductible contribution.

If you have questions, please call the CSUN Foundation at (818) 677-4657

CONTACT US



Email: csun.sae@my.csun.edu

THANK YOU, WE ARE LOOKING
FORWARD TO WORK WITH YOU.